



Daytona Beach Kennel Club & Poker Room's Positive Impact on the Volusia County Community, Economy and Environment

An Important Part of the Community

The Daytona Beach Kennel Club & Poker Room is a strong supporter of many community and charitable organizations benefitting the citizens of Volusia County. We provide both financial contributions and volunteers from among our management team and employees in support. Among the organizations and events we have supported:

- The United Way of Volusia-Flagler Counties
- Orange City Blue Springs
- WORC – United Cerebral Palsy of East Central Florida
- Boys and Girls Clubs of Volusia County
- Boys Scouts of Volusia County
- Motorsports Charities-NASCAR Foundation
- Rotary International Daytona Beach
- Halifax Health – Hospice
- American Heart Association
- Volusia County – Daytona Beach NAACP
- Krewe of Amalee – Deland Dog Parade
- Ormond Beach Middle School
- Museum of Arts & Sciences – Daytona Beach
- Ormond Beach Memorial Art Museum & Gardens

In 2015, the Daytona Beach Kennel Club & Poker Room, provided over \$50,000 in support and contributions to the well deserving agencies listed and many more since opening the facility in 2008.

Economic Impact / Awards

Delaware North, the global hospitality company that owns and operates the Daytona Beach Kennel Club & Poker Room, made a significant investment in Volusia County when it opened the new \$30 million facility in 2008. Delaware North has established a strong reputation for giving back to the communities in which it operates – both through corporate giving and economic development.

In recent years, the Daytona Beach Kennel Club & Poker Room has been recognized for its significant positive economic impact on Volusia County and the local community, receiving the **2012 Enterprise Award from the Daytona Regional Chamber of Commerce**. The award recognized the kennel club's positive impact in employing 430 local residents and purchasing goods and services from local and regional companies for its operations.

In addition, Daytona Beach Kennel Club & Poker Room has received several customer service awards, including the Trip Advisor Award of Excellence (2013 and 2014), which is based on guest recommendations, and frequently been honored by Delaware North as one of the company's top destinations and for its customer service.

Charity Poker

Daytona Beach Kennel Club & Poker Room hosts and sponsors a number of major charity poker tournaments that raise significant funds for important local organizations.

Most recently, in April 2015, the sold-out Howard Frank Memorial Deepstack Charity Classic, part of the annual three-day deep Stack Poker Festival, raised more than \$30,000 for charities. The highly regarded and in-demand event featured 660 players, including almost 100 alternates. The event opened with speeches from celebrity poker professional Phil Hellmuth and U.S. Rep. Ron DeSantis, R-Fla.

Over recent years, the signature Charity Classic events have donated well over \$100,000 to local charities, including The Jerry Doliner Food bank, local Veterans organizations, youth scholarships, the Police Unity Tour, Disability Solutions service animal training programs, Greyhound Pets of America, American Heart Association, The One Drop Fund and, most recently, the Halifax Health Neo-Natal Project.

Other charity tournaments at Daytona Beach Kennel Club & Poker Room include the Holiday Festival benefiting local charities and the Volusia Building Industry Association benefiting Food Brings Hope.

Greyhound Pets of America at Daytona Beach Kennel Club & Poker Room

Daytona Beach Kennel Club & Poker Room also plays an active role in protecting and improving the quality of life of retired racing greyhounds. The kennel club is home to the Daytona Beach chapter of Greyhound Pets of America (GPA), providing a non-profit adoption service for greyhounds after their racing careers have come to a close.

The chapter works to find retired racing greyhounds loving homes and to raise public awareness by promoting greyhounds as a low-maintenance breed with a gentle, affectionate nature, making them excellent pets. The chapter also provides interested supporters the opportunity to become a foster family to retired greyhounds. Until a foster or permanent home is found, our retired racing greyhounds are cared for on-site at the kennel club. Many of the chapter's volunteers are employees of the kennel club, engaging in fund-raising, public relations, transportation and adoption facilitation.

Protecting the Environment

Delaware North also brought an environmentally friendly approach to the construction of the new Daytona Beach Kennel Club & Poker Room and continues to do so with its operations today.

When it opened in 2008, the facility achieved Gold LEED (Leadership in Engineering and Environmental Design) certification in the sustainable building program administered by the U.S. Green Building Council. The project was the first LEED project in the city of Daytona Beach, Fla., and the first gold-LEED project in Volusia County. LEED certification is determined based on assessing buildings in five key areas: sustainable site development, water savings, energy efficiency, materials selection and indoor environmental quality.

About 95 percent of all construction waste from the project was recycled. The new facility is 40 percent more water efficient and 25 percent more energy efficient than the old complex. It saves about 350,000 gallons of water per year with ultra-low-flow faucets and urinals, plus landscaping that consists of plants that are adaptable to the dry climate, including Bahia grass, which is drought-resistant turf.

Since 2008, Daytona Beach Kennel Club & Poker Room has implemented Delaware North's proprietary GreenPath® environmental management system. Through GreenPath, the kennel club recycles paper, plastic, cardboard and other materials, diverting tons of waste from landfills; reduces energy and water usage; encourages associates and guests to carpool.

The kennel club also believes in and preserving and protecting the natural resources in the areas where we operate. Each year around Earth Day, kennel club associates and managers volunteer their time and energy toward an environmental project such as cleaning up a local park.